

# Restored Las Vegas Neon Signs Tour



1. Benny Binion's Horseshoe was originally located at 128 Fremont Street. Mr. Binion opened his Horseshoe Hotel and Casino in 1951.

2. The Silver Slipper Casino opened in 1950 as the Golden Slipper on the grounds of the Last Frontier Village along the early Las Vegas Strip.

3. The Bow & Arrow Motel was originally located in downtown Las Vegas on Wyoming Avenue. The simple shapes incorporated into the form of the Bow & Arrow sign exemplify trends of the many motels built during the 1950s.

4. In September 1946, Society Cleaners opened on the corner of 11th Street and Fremont near the downtown district.

5. The Normandie Motel opened in 1937 and was located at 708 Las Vegas Boulevard South. It was once one of the last signs that motorists would see on 5th Street as they drove out of town.

6. The Lucky Cuss Motel was located at 3305 Fremont Street near the Showboat Hotel, in an area housing a variety of small independently owned motels.

7. The Hacienda Horse and Rider was originally installed in the mid-1960s at the Hacienda Hotel located at 3950 Las Vegas Boulevard South.

8. The 5th Street Liquor Store opened at Las Vegas Boulevard South and Garces Street in 1945.

9. The Landmark Hotel began as an unfinished attraction for a shopping center and became the last of six casinos owned by billionaire Howard Hughes.

WASHINGTON AVE

BINION'S HORSESHOE

1

SILVER SLIPPER

2



BOW AND ARROW MOTEL

3

BONANZA RD



4

SOCIETY CLEANERS

NORMANDIE MOTEL

5

STEWART AVE

LUCKY CUSS MOTEL

6

OGDEN AVE

HACIENDA HORSE & RIDER

7

FREMONT ST



MAIN ST

CASINO CENTER DR

5TH STREET LIQUOR

8

GARCES AVE

CHARLESTON AVE

LAS VEGAS BLVD

SAHARA AVE

9

LANDMARK SIGN

PARADISE RD

DESERT INN RD